

我县大力推进纺织业创新平台建设

Shaoxing County Impels Development of Textile Industry Innovative Platform

Textile Product Detection Center of Textile Technology Center passed the authentication of CNAS a few days ago, and be the state level detection center, from that on, the textile product detection report from it is approved in 46 countries and regions including USA, Britain etc.. It is helpful not only in offering convenience in the international trade for the textile enterprises, but also in guiding enterprises to breakthrough trade barrier and improving the competitiveness in the market.

Because it is not difficult to go in textile industry, and the core of competitiveness is innovative capability, Shaoxing county pays much attention to building innovative platform of textile industry to support the innovation of enterprise. For example, Zhejiang Province Modern Textile Technology and Equipment Innovative Service Platform in Shaoxing county builds the workshop of international fashion textile trend and intellectual property rights protection center, accelerates the building of laboratory of mixed

lature and medium experiment of spinning, in addition, the program of development and industrialization of memory shape polymer textile product cooperated with Hongkong Polytechnic University has been ranked into provincial key ones. Taking the technological upgrade of textile machinery industry as key point, the setting up of State Torch Program Zhejiang Province Shaoxing County Textile Equipment Special Industry Design and Manufacture Base has been begun completely. At present, development program has

been applied to Ministry of Science and Technology by Zhejiang Province Science and Technology Department.

While, Shaoxing County also encourages enterprises to build high level technological R&D centers, detection centers, state key laboratories and attacks a key problem of the common technology in textile industry. Three provincial high technological R&D Centers are established, at present, there are 13 provincial high-tech textile R&D centers in Shaoxing county.

(By Guan Yongxing)

我县被命名为“中国书法之乡”

Shaoxing County, Hometown of Calligraphy in China

Shaoxing county is named as "Hometown of Calligraphy in China" by China Calligrapher Association, which is another golden name card for Shaoxing county.

Shaoxing county is the cradle of Yue culture, with the tradition of simple and unsophisticated folkway and style of writing, it has the name of "hometown of culture and calligraphy." 1650 years ago, the scholar bureaucrat Wang Xizhi from Eastern Jin Dynasty wrote the No. one running script—*Preface of Orchid Pavilion*, Orchid Pavilion Resort of Lanting town, Shaoxing county becomes famous holy land of calligraphy, and advocating calligraphy has been the tradition among Shaoxing natives. 143 famous calligraphers from Shaoxing are embodied by Dictionary of China Calligrapher. At present, 12 members in China Calligrapher Association and 39 in provincial calligrapher association are all from Shaoxing county and the calligraphy fans in Shaoxing county hit almost 10,000. In 2004, Shaoxing county innovatively composed a provincial teaching material of calligraphy with 9 booklets which are also publicized, in addition, calligraphy course is also set up as the county level course in education system of being studied freely in 9 years.

(By Chen Fang)

社区干部学英语当起社区“外交官”

Cadres of Community as the Diplomats

"water, thank you, tea ..." These days, each cadre of Keting community, Keqiao Street takes an English word list with them and even be the diplomat of the community to solve the troubles for the residents.

For Keting community nears to the textile market, many foreign businessmen live there. "Many residents can't communicate with foreigners, because they can't speak English, they have to ask

for help from cadres of community, therefore, we have to learn English." Director of Keting community, Shan Hongping said. From this August on, cadres of Keting community began to learn English by themselves.

One month later, their learning English works. A few days ago, some residents from 11th building, Keting sub district went to Keting community for the water from air conditioning of a tene-

ment in the second floor were flowed directly to the corridor, and the neighbors were affected by it greatly. Neighbors have tried their best to tell the tenement to solve it many times, for the tenement is a foreigner and he can't understand what they were saying, they have to ask for help of the cadres of community.

Cadres of Keting community spoke with the foreigner in basic English word, as well as the ges-

tures, they said to the foreigner, "air-condition, water, rip, fix ..." Although no grammar and no sentence, the foreigner still caught what they were saying, and he promised to repair the water pipeline quickly, raising up his thumb to praise the cadre of community, "good, wonderful!" Finally, the problem was solved and the cadre of community happily said, "It doesn't waste time to learn English, it works." (By Zhang Lixia)

精诚机械坐上省内行业头把“交椅”

Jingcheng Machine, No. One in Zhejiang Province

While others are confronted with the problems of higher raw material price, increased labor cost, Shaoxing Jingcheng Rubber Machine Co., Ltd, located in Keqiao street, has increased sales income and profit this first half year. With the amplitude of 38% and 30% respectively, the comprehensive strength has been ranked as No. one in the field. It is technological innovation that upgrades Jingcheng.

The predecessor of Jingcheng Rubber Machine Co., Ltd is Shaoxing County Rubber Machine Factory, which once only produced tyres for bikes and carts with very small profit. "It is a highly competitive market nowadays. If we

don't change the situation, we will die out." GM of Jingcheng, Mr. Xu Yinhu realized that, if Jingcheng didn't adjust the structure and upgrade itself, it will be mixed into predicament. Therefore, Jingcheng blew the horn of technological innovation, and established the scientific research cooperation with Guilin Rubber Industry Institute, Qingdao Technological University. They have the thorough exchange in personnel, information, and technique. As for the products, they are also successfully adjusted into the equipment production including all steel, semi steel radial tire with improved quality, which won the preemptive opportunity for the enterprise. The production of domestic

rubber machine, Butyl Inside Tyre Joiner is occupied by an enterprise in Shanghai. Based on the research and development group in Jingcheng, Jingcheng digests and absorbs the technology from Korea and then produces the Butyl Inside Tyre Joiner meeting the domestic market need which not only satisfies the market demand, but also gets the state level silver price. Automobile fiber cord guillotine developed autonomously by Jingcheng, with its unique feature, it got the senior prize in domestic rubber machine industry—Junma Cup Innovative Technology Price. Although the sale volume hit RMB 3 million Yuan, the purchasers are in an endless stream.

"From bike tyre production machine with the price of RMB 100,000 Yuan to automobile fiber cord guillotine with the price of RMB 3 million Yuan, we not only obtain the profit, but also the right to lead the industry." Xu Yinhu said. At present, Jingcheng has participated to formulate four state standards and 9 industry standards including Safety Requirement of Closed Rubber Mixed Machine and Plastic Refining Machine. At present, over 80 products from 7 catalogues of Jingcheng have been sold in the market at home and abroad, international famous enterprises, such as Bridgestone, Michelin, Hankook have become their clients too. (By Gao Jie)

布老板转型做起 LED 照明灯

Fabric Boss Turns to Produce LED Spotlight

Located in Keyan, the predecessor of Zhejiang Lianzhong Photoelectric Technology Incorporated is a textile enterprise producing man-made fibers. However, the enterprise didn't develop well due to the competitiveness of the market. "As only a middle connection, it is not easy to build brand in the market." Chen Jianyang urgently found a new development stand.

With the sensitive market awareness, Chen Jianyang eyed to

LED spotlight which can be used for a lifetime. With the introduction from relative in Shenzheng, he knew the features of LED spotlight, energy saving, environment-friendly, long lifetime, which has been generally used in the daily life, for mobile phones, computers, dash boards, and cornering lamps. It is suitable everywhere and with the large market potentials. In addition, the industry has also other features as, the high threshold, hi-tech and high payback. Therefore,

Chen Jianyang and other two cooperators invested RMB 60 million Yuan to set up "Lianzhong Guangdian" this January which is the first important step to upgrade.

"Lianzhong" spent a considerable sum of money in purchasing the preceded automatic LED production and detection equipment from Germany, Japan and Singapore. In addition, a management and technology breakthrough group with rich experience is also built. After a series of experi-

ments and improvements, the LED spotlight products have ranked the first grade in China. Lianzhong registered the trademark to protect the brand timely, and sales group was also built to open up the market. At present, 2 production lines have been put into production in "Lianzhong". It is predicted that after 4 production lines being put into use, the daily production capability will hit 500,000 to 600,000 items with considerable profits.

我县对生活垃圾实行无害化处理

Home Scrap of Shaoxing County is Innocent Treated

According to the relevant division of Shaoxing county, long term system of innocent treating rural and urban home scrap is set up, while it has been implemented recently.

The urban home scrap innocent treatment will be divided into two parts, the urban home scrap from northwest and eastern district including urban Keqiao, and 8 towns, Huashe, Yangxunqiao, Qianqing, Anchang, Qixian, Ma'an and Sunduan as well as Keqiao Development Committee and Binhai Industrial Zone will be sent to Xinmin Steam Station for setting on fire or Sanjiang Land Fill Field for innocent treatment in the management of Shaoxing county Environment and Sanitation Office and each town.

As for the home scrap from 11 towns and streets in the south and southwest part of Shaoxing county including Keyan, Hutan, Xialv, Fuquan, Lanting, Lizhu, Pingshui, Wangtan, Jidong, Taoyan and Fusheng, they are managed by each town and be sent to Pingshui Dawuao Trash Land Fill for innocent treatment.

(By Hu Siyuan)